

Technology Development

in Today's Global Environment

www.hdpug.org

## FOR IMMEDIATE RELEASE

## HDP User Group Announces the Appointment of Larry Marcanti as Executive Director

*Cave Creek, Arizona November 25, 2020.* High-Density Packaging (HDP) User Group is pleased to announce that Larry Marcanti has been appointed Executive Director for the organization by the HDP Board of Directors.

Larry replaces Marshall Andrews, who has successfully led the organization for the past 15 years. During his tenure, Marshall increased the membership from 20 to over 50 corporations, expanded the project portfolio from 5 to an average of 25 member driven activities, and increased the Staff from 5 to 11. Under his direction, HDP became an internationally recognized source for information and solutions to electronics manufacturing issues. Marshall will be taking the role of Executive Director Emeritus, continuing in an advisory capacity to HDP.

Larry has held several technical leadership roles over his career in the electronics industry. He also has had significant experience in collaborative research with assignments at MCC (Microelectronics and Computer Consortium), which was the first, and at one time, one of the largest computer industry research and development consortia in the United States. He has also led a large multi-company, NIST - Advanced Technology Project. Larry has been with HDP for seven years, and his most recent role was operations/marketing director.

"HDP User Group has had a long history of rapidly solving problems that require the entire electronics supply chain focus. HDP is uniquely positioned to do this efficiently. We look to Larry to move the HDP organization forward with an eye on future technology and the disruptive changes that face all electronic hardware businesses." Said Jim Fuller, Sanmina – Chair of HDP Board of Directors.

"I am looking forward to helping our members leverage collaborative research into the key technologies required to build their electronic hardware businesses. A high level of product reliability is necessary to be competitive in today's global marketplace, and HDP projects provide a non-biased assessment of performance. Marshall leaves the organization on solid footing, and we are all grateful for his many contributions to the organization and the industry." said Marcanti.

## **About HDP User Group**

HDP User Group (<u>www.hdpug.org</u>) is a global research and development organization based in Cave Creek Arizona, which is dedicated to "reducing the costs and risks for the Electronics Manufacturing industry when using advanced electronic packaging and assembly." This international industry-led group organizes and conducts R&D programs to address the technical issues facing the industry, including design, printed



## **Technology Development**

in Today's Global Environment

www.hdpug.org

circuit board manufacturing, electronics assembly, and environmental compliance. HDP User Group maintains additional offices in Texas, and Singapore.

For more information, visit HDP User Group on the Internet at <u>www.hdpug.org</u> or contact Darryl Reiner at darrylr@hdpug.org, phone number +1 480-951-1963